

**6-MONTH
PROGRAM**

Peer Network Community +
Executive Think Tank

Executive Inner Circle Group



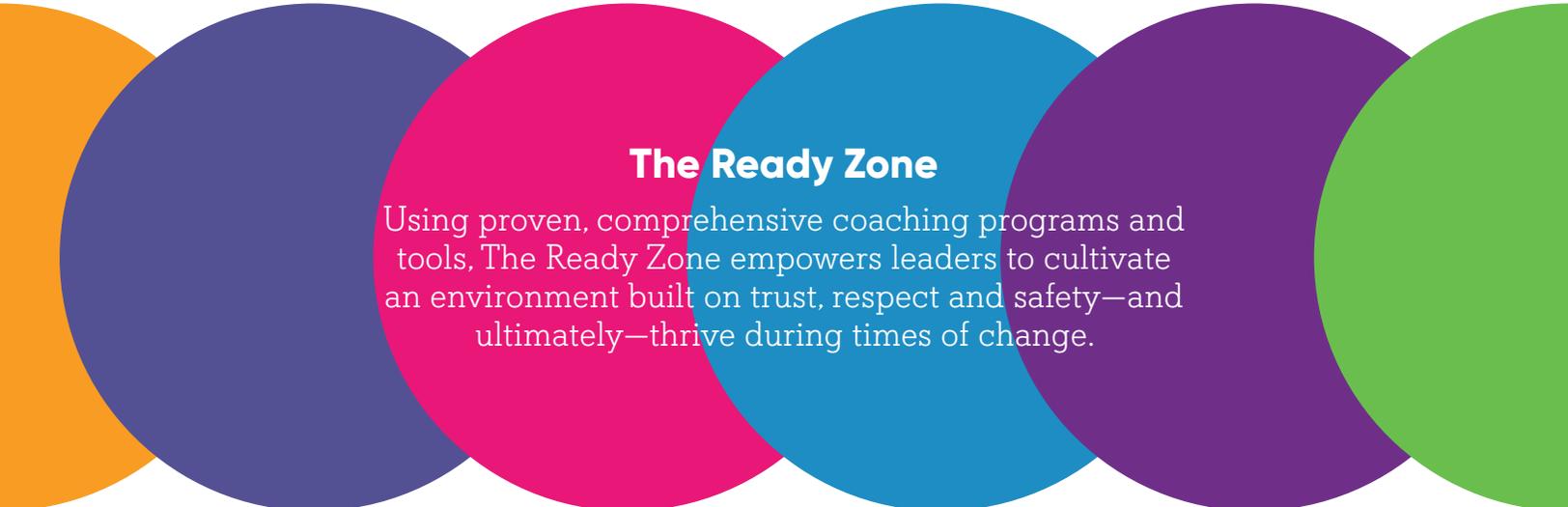
A 6-month Executive Think Tank and Peer Network Community.

The Challenge

While COVID has upended our lives in 2020, many thought this year the pandemic would be behind us and we would simply go back to working the way we have been in an office.

That ship has sailed. Working from home is here to stay and the juggling of work and life has never been more intense. Well-being is on everyone's minds. Leaders are handling issues of getting people back to work, vaccine debates and simply keeping people physically and mentally safe.

Leaders are still doing whatever they can to feel motivated, focused and connected during these challenging times. They are doing their best to configure and lead remote teams while keeping everyone connected, engaged and working effectively amidst chaos. No to mention managing the repercussions of layoffs and reorganization decisions that were out of their hands.



The Ready Zone

Using proven, comprehensive coaching programs and tools, The Ready Zone empowers leaders to cultivate an environment built on trust, respect and safety—and ultimately—thrive during times of change.

The Opportunity

Michael Jordan said, "Talent wins games, but teamwork and intelligence win championships." Now more than ever is the opportunity to rise, elevate, learn and grow in the midst of this chaos with outstanding support.

While it's tough and challenging these days and having a group as a sounding board during these times is critical.

The Ready Zone Executive Inner Circle, is an invitation only network designed to assist you in feeling ready and powerful to take on all of the opportunities and challenges at your feet today.

This is a group where you can hear perspectives from others in different companies as well as gain tools and strategies to create the most powerful work environment in these shifting times.

The next six months are going to be pivotal for you and your team as you are making major decisions like figuring out how to get people back into the workplace safely and figuring out how to keep employees engaged, keep revenue going and create new models for generating creativity, innovation and ultimately, growth.

You, as a leader will need to reframe, refocus and realign your own leadership and your own teams to move powerfully and dynamically into 2021.

Who is this training program designed for?

This program is designed for leaders who are looking to focus on the following for the next few months:

- Lead through the turbulence of layoffs and reorganizations and devise new strategies for leading and inspiring those who are remaining, including yourself.
- Master momentum and devise new methods for how to utilize and leverage talent including developing new and existing teams and ensuring they are set up for success.
- Reimagine new ways of growing the business, culture and how work is done in both the short and long term in a way that is inclusive and safe for all cultures and backgrounds.
- Manage the uncertainty, angst and opportunities that come along with present and future shifts for yourself, your team and the broader organization.
- Grow the ability to manage competing needs and priorities, and how to evaluate them.
- Examine ways to rethink and retain culture since teams are more dispersed and were not originally designed to be led and fostered remotely.
- Learn methods for keeping yourself and your team(s) motivated, engaged and productive regardless of circumstance.
- Lead diversity and inclusion initiatives and conversations.
- Develop engaging and effective hybrid work models.

Imagine Maximizing Your Leadership By Support From a Powerful Collective.

Learn from each other.

While you think you may be alone in your situation, problem and condition, you are most certainly not. Being a part of a community of leaders from all across the industry provides insights and perspectives outside of yourself. Plus, you will hear from others what has worked and did not from those who are in similar situations and positions as you.

Teaching tools to get unstuck.

However much you think you know your team members, when they get stuck, they lose focus, their ability to prioritize goes down and ultimately, their confidence goes down. Having the opportunity to get advice from experts who aren't as close to the situation can make all the difference in the world for them AND for your organization's bottom line.

Helping be more accountable.

We all get busy and distracted (especially today)...and often...life gets in the way. However, when you are a part of an Inner Circle, you increase your accountability by 90% and being accountable to yourself (and each other) can be the difference between inching ahead or leaping forward.

Staying motivated.

Meeting together every few weeks, and having the opportunity to share everything that has been achieved and elevated since the last session, is a great way to keep everyone motivated to continue to be and stay at their best.

Implementing practical solutions.

Addressing what is not working and implementing practical solutions to resolve existing issues will not only save your time, it will give you peace-of-mind.

Learning invaluable and practical strategies and tools.

Creating an efficient, proactive and profitable culture takes strategy, focus AND the right performance mindset in place. Learning "shortcuts" from us, and each other will speed up everyone's progress by miles!

Feeling Supported.

We are Trailblazers. And that means we are all pushing ourselves and doing things that most people won't understand, so the moral support aspect is hugely important and should never be underestimated.

Reduce overwhelm and increase peace-of-mind:

Together, we will engage in topics that will impact everyone. You will have the opportunity to bring your opportunities and challenges to have the group work on it with you. And, most importantly, where there is a growth edge for all, we will do a highly interactive and transformative leadership development session to help you make better and faster decisions.

Executive Inner Circle Overview

Requirements:

Executive level, Vice President level and above.

Participants:

8-12 people

Timeline:

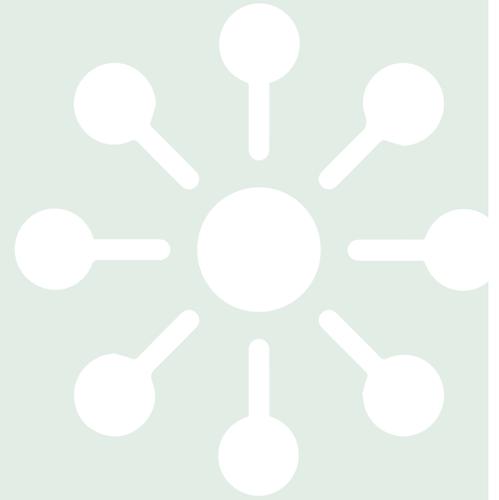
6 months

Meeting Sessions:

Two 90 minute sessions per month, meets every other week.

Includes:

- ✓ Each session will allow opportunities for executives to learn from each other as well as leverage each other's mindshare. **Sessions will vary between the following formats:**
 - Discussion format based on a game changing topic for each session. Reflections at the end of each session to maximize key takeaways and next steps.
 - Masterminding to foster collaboration, brainstorming, decision-making, shared learning, thinking bigger and accountability. In these sessions both successes and challenges are discussed openly with confidentiality, support and honesty. Reflections at the end of each session to maximize key takeaways and next steps.
 - Development from one of the areas of The Ready Zone to reframe, refocus and realign leadership to increase team and business success.
- ✓ **Pre-session material** to prepare leaders for each session to focus on critical issues as well as foster further learning and powerful discussion.
- ✓ **Power Coaching** in between sessions to leverage each other's mindsets and mindshare through the Executive Inner Circle Voxer Group to provide additional help and feedback as needed throughout the month.
- ✓ **Accountability from one session to the next.** Implementation is key and accountability is one of the main drivers to help you take your focus and efficiency to the next level.
- ✓ **Access to Esther Weinberg as your lead Executive Coach** to provide tools and strategies to save you time and facilitate implementation.
- ✓ **Key Areas of Focus** will be curated from interviews with group participants to ensure you get the help you need to create tangible results.



Bottom Line.

Inner Circles work, and they work brilliantly! When the members are dedicated to participating, meaning they show up prepared & engage fully...magic happens. Napoleon Hill said, "No individual may have great power without availing himself to a mastermind." In other words, in order to do amazing things in business you have to have multiple minds working toward the expansion of your company or it's not going to happen.

Now is a CRUCIAL time to reframe, refocus and realign leadership. Upleveling leadership skills, attitudes and behaviors is going to be imperative to moving you and others continually positively through. This is not an event, and even a 3-6 month unfolding. This is a 12 month + unfolding. This is not only change management - it's people management.

The Ready Zone Executive Inner Circle is exclusively for you to stay focused, engaged and feeling READY and POWERFUL, especially during these trying times.

Next Step.

Have questions? Let's book a session to talk further.

Ready to move forward? Let us know if you will be participating on your own or if you will be inviting someone to join this community. **Space is limited and this will sell out fast.**

Great leadership begins at the off ramp of your comfort zone. Now we need to lead, grow and inspire fearlessly with a playbook of new leadership skills to lead during and well beyond these times. You are not alone. Looking forward to continuing to support you in all you do.

Let's find out which Ready Zone training program is right for you.

Simply complete our online Needs Assessment, tell us more about you and your leadership goals, and schedule a free consultation with Esther.

Let's Go!

or visit www.thereadyzone.com/assessment

Esther Weinberg is a business growth accelerator that equips executives in high-growth media and technology industries to create big pivots, big impact and big returns. As Founder & Chief Leadership Development Officer of The Ready Zone, she powerfully fast tracks an organization's progress by focusing on The Ready Zone's six Zone Performance Indicators (ZPIs), that are paramount to profitable growth. Esther's innovative strategies have assisted clients to grow, scale and thrive in the worst and best of times including Netflix, NBCUniversal, Microsoft, ESPN, WarnerMedia, CNN, DreamWorks Animation, Discovery Communications, Adobe, Disney, IMAX, National Geographic, and Nickelodeon. Esther is a member of the Forbes Coaches Council and a contributor to Forbes.

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