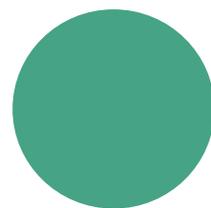
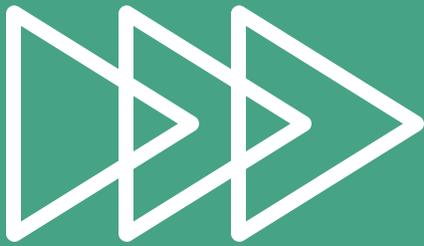


Training Program

# Leadership Fast-Track



**The  
Ready  
Zone<sup>®</sup>**

# An interactive, accelerated 6-month training program delivering:

- ✓ Transformative leadership tools and strategies to create team alignment and accountability
- ✓ A safe and effective month-to-month platform to road-test new ideas, as well as shift mindsets and perspectives to more successfully navigate change

## The Challenge

From merger mania and emerging powerhouse companies, to legacy companies selling off assets, the “new normal” in the media industry is either adapt or be eclipsed. The result is media companies scrambling to overhaul their business models, while leaders struggle to keep up and stay inspired to take on the challenges and opportunities arising and shifting on an almost daily basis. Meantime, the compounding effect of overwork, burnout and disruption on people at all levels of organizations is palpable and unsustainable.

### The Ready Zone

Using proven, comprehensive coaching programs and tools, The Ready Zone empowers leaders to cultivate an environment built on trust, respect and safety—and ultimately—thrive during times of change.

# The Opportunity

The Leadership Fast-Track training program provides an expanded framework of practical, transformative tools allowing people in organizations to reframe, refocus, realign, and start cultivating a philosophy of readiness. This program provides a platform to accelerate development and growth through new, innovative, and interactive strategies.

Within organizations, strategy and decisions are formed by KPIs (Key Performance Indicators). In The Ready Zone, leaders are empowered to elevate and measure six ZPIs (Zone Performance Indicators) that are paramount to profitable growth. Each of these areas measure how an organization is progressing to a high level of readiness and a high level of relevancy:

- Pivot-Ready
- Action-Ready
- Influence-Ready
- Connect-Ready
- Impact-Ready
- Culture-Ready

The degree to which these 6 ZPIs are implemented, nurtured and measured, is the degree to which an organization stays creative, innovative, profitable and most of all, relevant. These ZPIs are the foundation to which trust, respect and safety is nurtured and developed.

# Who is this training program designed for?

- Senior leaders looking for new ways to reframe, refocus and realign their own leadership, their teams and their organization.
- Leaders looking for practical strategies and tools to be more nimble.
- Leaders and organizations seeking new ways to stay competitive by up-leveling their culture.
- Organizations who have become further matrixed, resulting in employees navigating more complexities.
- Organizations or teams that need to fast track development, growth, new strategies and solutions by taking on the full framework of The Ready Zone.
- Leaders and teams needing to approach unique challenges and/or opportunities, and implement necessary changes.

# Leadership Fast-Track Overview

## Requirements:

- Executive level and/or high-potential employees that have a team of people reporting to them.
- Participants qualify based on:
  - Endorsement letter or nomination from supervisor
  - Application process

## Participants:

Minimum 12; maximum 18

## Timeline:

6 months

## Includes:

- ✓ 30-60 day onboarding for program set-up
- ✓ Initial Ready Zone assessment to ascertain and customize which ZPIs are most relevant and important
- ✓ Video introduction and 6 live sessions
- ✓ The Ready Zone Challenge - competitive “game”
- ✓ Participants are divided into Zone Performance Partners; pairs to be support for each other throughout the program
- ✓ Ongoing virtual group accountability and exercises between live program days
- ✓ Debrief with program champion after each live session



# Sample program flow per month:

## Month 1:

- Pre-work assignment
- Program Kick-off: 2-day live sessions on Pivot-Ready and Action-Ready
- Divide group into Zone Performance Partners

## Month 2:

- 60-minute virtual session to:
  - check-in on progress
  - workshop any issues/opportunities that arose since last month
  - introduce additional element from Pivot Ready or Action-Ready
  - provide further reading or video materials

## Month 3:

- Pre-work followed by 2-day live sessions on Influence-Ready and Connect-Ready
- Assignment: come to month 4 with a challenge to solve in their department/division

## Month 4:

- 2-hour virtual session to:
  - check-in on progress
  - workshop any issues/opportunities that arose since last month
  - introduce additional element from Connect-Ready or Influence-Ready
  - provide further reading or video materials
- Meet with Zone Performance Partner
- The Ready Zone Challenge - participants work in their groups to solve their challenge

## Month 5:

- 2-hour virtual session to:
  - check-in on progress
  - workshop any issues/opportunities that arose since last month
  - introduce additional element from Connect-Ready or Influence-Ready
  - provide further reading or video materials
- Meet with Zone Performance Partner
- The Ready Zone Challenge - participants work in their groups to solve their challenge

## Month 6:

- 2-day live wrap-up sessions on Impact-Ready and Culture-Ready
- Meet with Zone Performance Partner
- Presentations on solutions to The Ready Zone Challenge

# Let's find out which Ready Zone training program is right for you.

Simply complete our online Needs Assessment, tell us more about you and your leadership goals, and schedule a free consultation with Esther.

**Let's Go!**

or visit [www.thereadyzone.com/assessment](http://www.thereadyzone.com/assessment)

Esther Weinberg is a business growth accelerator that equips executives in high-growth media and technology industries to create big pivots, big impact and big returns. As Founder & Chief Leadership Development Officer of The Ready Zone, she powerfully fast tracks an organization's progress by focusing on The Ready Zone's six Zone Performance Indicators (ZPIs), that are paramount to profitable growth. Esther's innovative strategies have assisted clients to grow, scale and thrive in the worst and best of times including Netflix, NBCUniversal, Microsoft, ESPN, WarnerMedia, CNN, DreamWorks Animation, Discovery Communications, Adobe, Disney, IMAX, National Geographic, and Nickelodeon. Esther is a member of the Forbes Coaches Council and a contributor to Forbes.

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